**Drive Online Marketing** – Maradj versenyben!

DRIVE
ONLINE MARKETING

**Key** words

Simple · Smart · Scalable · Dynamic · Versatile · Modern · Timeless

**Original** Colorway

DRIVE
ONLINE MARKETING

**Logo** Idea & structure

**Brand name**
geometric mean - **letter 'I'**

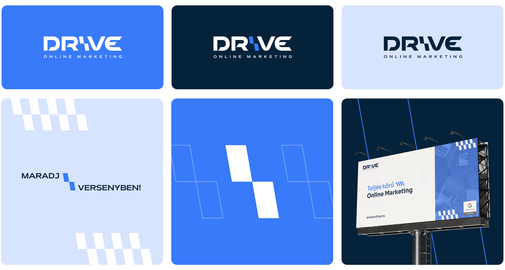
+

**Skewing the shapes**
symbolizing movement

+

**Stay in race!**
racing flag symbolizing our motto

**Logo** Variants




**Color** Palette

| | | |
|---|---|---|
| **Drive** Tech Blue<br>**HEX #387AF9** | **Drive** Iceberg Blue<br>**HEX #D7E4FE** | **Drive** Midnight Blue<br>**HEX #04223A** |

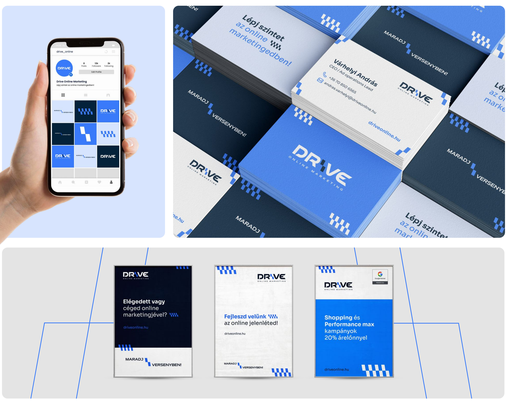
**Responsive** in every way

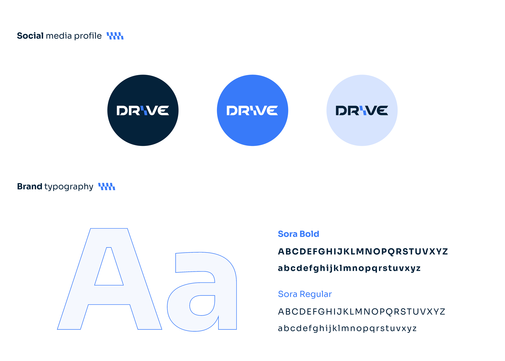
DRIVE
ONLINE MARKETING
360 px

DRIVE
ONLINE MARKETING
250 px

DRIVE
150 px

**Multi-purpose** use




**Social** media profile

**Brand** typography

Aa

**Sora Bold**
**ABCDEFGHIJKLMNOPQRSTUVXYZ**
**abcdefghijklmnopqrstuvxyz**

Sora Regular
ABCDEFGHIJKLMNOPQRSTUVXYZ
abcdefghijklmnopqrstuvxyz